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|  | **Course Code****Course Name** **Course Credits****Course L-T-P****Semester****Course Leader** | **:****:****:****:****:****:****:** | **BSL101/SML300****Entrepreneurship****03****2-0-2****Jul – Dec 2021****Dr Shilpa Sindhu****shilpasindhu@ncuindia.edu****9871-792-233** | **SNAPSHOT****05 Assignments – Due Dates****Aug 26, 2021 (LMS)****Sep 29, 2021 (LMS)****Oct 20, 2021 (LMS)****Nov 09, 2021 (LMS)****Nov 24, 2021 (LMS)****02 In Class Tests (LMS)****Quiz 1: Oct 05, 2021****Quiz 2: Nov 23, 2021** |

**Text Books**

Robert D Hisrich, M P Peters, D A Shepherd, Entrepreneurship, McGraw Hill, 10th edition. (2017)

Rajeev Roy, Entrepreneurship, Oxford Higher Education, 2nd edition. (2011)

**Reference Books**

1. David H Holt, Entrepreneurship: New Venture Creation, Prentice Hall. (2019)
2. [Alexander Osterwalder](https://www.amazon.com/Alexander-Osterwalder/e/B077MQ7W6D/ref%3Ddp_byline_cont_book_1) & [Yves Pigneur](https://www.amazon.com/Yves-Pigneur/e/B00405XLBG/ref%3Ddp_byline_cont_book_2), Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers (The Strategyzer series), John Wiley and Sons; 1st edition. (2010)