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|  | **Course Code**  **Course Name**  **Course Credits**  **Course L-T-P**  **Semester**  **Course Leader** | **:**  **:**  **:**  **:**  **:**  **:**  **:** | **BSL101/SML300**  **Entrepreneurship**  **03**  **2-0-2**  **Jul – Dec 2021**  **Dr Shilpa Sindhu**  **shilpasindhu@ncuindia.edu**  **9871-792-233** | **SNAPSHOT**  **05 Assignments – Due Dates**  **Aug 26, 2021 (LMS)**  **Sep 29, 2021 (LMS)**  **Oct 20, 2021 (LMS)**  **Nov 09, 2021 (LMS)**  **Nov 24, 2021 (LMS)**  **02 In Class Tests (LMS)**  **Quiz 1: Oct 05, 2021**  **Quiz 2: Nov 23, 2021** |

**Text Books**

Robert D Hisrich, M P Peters, D A Shepherd, Entrepreneurship, McGraw Hill, 10th edition. (2017)

Rajeev Roy, Entrepreneurship, Oxford Higher Education, 2nd edition. (2011)

**Reference Books**

1. David H Holt, Entrepreneurship: New Venture Creation, Prentice Hall. (2019)
2. [Alexander Osterwalder](https://www.amazon.com/Alexander-Osterwalder/e/B077MQ7W6D/ref=dp_byline_cont_book_1) & [Yves Pigneur](https://www.amazon.com/Yves-Pigneur/e/B00405XLBG/ref=dp_byline_cont_book_2), Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers (The Strategyzer series), John Wiley and Sons; 1st edition. (2010)