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|  | **Course Code**  **Course Name**  **Course Credits**  **Course L-T-P**  **Semester**  **Course Leader** | **:**  **:**  **:**  **:**  **:**  **:**  **:** | **BSL101/SML300**  **Entrepreneurship**  **03**  **2-0-2**  **Jul – Dec 2021**  **Dr Shilpa Sindhu**  **shilpasindhu@ncuindia.edu**  **9871-792-233** | **SNAPSHOT**  **05 Assignments – Due Dates**  **Aug 26, 2021 (LMS)**  **Sep 29, 2021 (LMS)**  **Oct 20, 2021 (LMS)**  **Nov 09, 2021 (LMS)**  **Nov 24, 2021 (LMS)**  **02 In Class Tests (LMS)**  **Quiz 1: Oct 05, 2021**  **Quiz 2: Nov 23, 2021** |

**Course Outcomes**

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| **CO 1** | Understand specific areas of interest and skill in order to identify entrepreneurial or intrapreneurial opportunities that present themselves in the life of his/her career. |
| **CO 2** | Learn how to effectively identify and critically analyze an entrepreneurial opportunity and formulate the steps in establishing a value proposition oriented toward that opportunity. |
| **CO 3** | Get direction as to how to start a new enterprise & write a business plan and get awareness of protecting one’s intellectual property. |
| **CO 4** | Learn how to critically assess business model choices and select an optimal strategy for a chosen business concept and mobilize the resources. |
| **CO 5** | Comprehend the role of multiple institutions involved in supporting the entrepreneurial process. |