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|  | **Course Code****Course Name** **Course Credits****Course L-T-P****Semester****Course Leader** | **:****:****:****:****:****:****:** | **BSL101/SML300****Entrepreneurship****03****2-0-2****Jul – Dec 2021****Dr Shilpa Sindhu****shilpasindhu@ncuindia.edu****9871-792-233** | **SNAPSHOT****05 Assignments – Due Dates****Aug 26, 2021 (LMS)****Sep 29, 2021 (LMS)****Oct 20, 2021 (LMS)****Nov 09, 2021 (LMS)****Nov 24, 2021 (LMS)****02 In Class Tests (LMS)****Quiz 1: Oct 05, 2021****Quiz 2: Nov 23, 2021** |

**Course Outcomes**

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| **CO 1** | Understand specific areas of interest and skill in order to identify entrepreneurial or intrapreneurial opportunities that present themselves in the life of his/her career. |
| **CO 2** | Learn how to effectively identify and critically analyze an entrepreneurial opportunity and formulate the steps in establishing a value proposition oriented toward that opportunity. |
| **CO 3** | Get direction as to how to start a new enterprise & write a business plan and get awareness of protecting one’s intellectual property. |
| **CO 4** | Learn how to critically assess business model choices and select an optimal strategy for a chosen business concept and mobilize the resources. |
| **CO 5** | Comprehend the role of multiple institutions involved in supporting the entrepreneurial process. |